

Overview

Now in its 3rd year, the North West Contact Centre Awards recognises 'achieving excellence' within North West Call and Contact Centres.

Organisations seek success for a multitude of reasons; enhanced reputation, instills pride and the positive effect on staff morale.

There are 15 company and individual categories representing every aspect of the call and contact centre business. The awards are designed to be all-encompassing with a rigorous judging process. The gala dinner is the social event of the CallNorthWest calendar where 300-400 guests are expected to attend the dinner and award ceremony.

Sponsorship Packages –

Gold Sponsors - £5,000+vat (2 available)

- **Event Literature Branding:**
 - Your corporate logo prominently displayed on the invitation distributed to over 6,000 Contact Centre Professionals and industry support organisations.
 - Your corporate logo prominently displayed on the front page of the event programme as the main Sponsor with the words "Event Sponsored By....".
- **Press coverage:** Your organisation quoted in all press releases issued by CallNorthWest as the Event Sponsor.
- **Website exposure:** Your corporate banner ad will be displayed on the web page as the main sponsor, your corporate banner ad and 100-word abstract will appear on the sponsor's web page with a hyperlink to your web site.
- **CNW Newsletter:** Your corporate logo will be displayed prominently as the main Sponsor associated with the event. This will appear in at least one edition of the CallNorthWest Newsletter distributed to over 5,000 individuals from the North West Contact Centre Sector.
- **Literature:** 1 piece of your company literature/marketing and 1 appropriate giveaway will be inserted into every event gift bag handed to all guests (provided by sponsor).
- **Signage:** Your corporate logo will be highlighted on all directional signage as a main Sponsor.
- **Welcome:** A representative from your organisation will provide a welcome on behalf of the main sponsors.
- **Banner display:** Your corporate logo will be projected alongside the CallNorthWest logo in between awards on the main stage.
- **Complimentary places:** 3 places at the dinner with up to 3 additional places available at £65+vat per person.

Award Sponsor – £2,000+vat (15 available)

- **Media:** photograph with the award winner for publicity, present the award.
- **Complimentary places:** 1 place at the dinner with up to 3 additional places available at £65+vat per person.
- **Website exposure:** Your organisations logo will be displayed along side the category you are sponsoring and subsequent short-list and the eventual winner, complete with hyperlink to your own website.
- **Big Screen:** Your logo displayed on the screen during the presentation for that award.
- **Event Programme:** Acknowledgement with logo within the awards programme next to the award sponsored.

Table Wine Sponsor – £1,500+vat (1 available)

- **Labels:** Table wine labels replaced by your company logo and slogan.
- **Menu:** Acknowledgement on the menu that your organisation has sponsored the wine.
- **Complimentary places:** 1 place at the dinner with 3 additional places available at £65+vat per person.
- **Website exposure:** Acknowledgement on the CallNorthWest website that you have sponsored the table wine, complete with hyperlink.
- **Event Programme:** Acknowledgement within the awards programme as the table wine sponsor.

Champagne Reception Sponsor – £1,500+vat (1 available)

- **Labels:** Champagne labels replaced by your company logo and slogan.
- **Acknowledgement:** Sign placed on the table containing the reception drink with your company logo with the word sponsored by ...<company name>
- **Menu:** Acknowledgement on the menu that your organisation has sponsored the champagne reception.
- **Complimentary places:** 1 place at the dinner with up to 3 additional places available at £65+vat per person.
- **Website exposure:** Acknowledgement on the CallNorthWest website that you have sponsored the champagne reception, complete with hyperlink.
- **Event Programme:** Acknowledgement within the awards programme as the champagne reception sponsor.

Table Arrangement Sponsor – £1000+vat (1 available)

- **Place card:** A place card will be attached to the table arrangement and stage arrangements with your company name and logo prominently displayed.
- **Website exposure:** Acknowledgement on the CallNorthWest website that you have sponsored the table arrangements, complete with hyperlink.
- **Complimentary places:** 1 place at the dinner.
- **Event Programme:** Acknowledgement within the awards programme as the table arrangement sponsor.

Winners Champagne Sponsor - £700+vat (1 available)

Each award winner will be presented with a bottle of champagne, at their table.

- **Labels:** Champagne labels replaced by your company logo and slogan with Congratulations from <your company>
- **Website exposure:** Acknowledgement on the CallNorthWest website that you have sponsored the Winners Champagne, complete with hyperlink.
- **Complimentary places:** 1 place at the dinner.
- **Event Programme:** Acknowledgement within the awards programme as the Winners Champagne sponsor.

Contact Details

To enquire or for further information, please contact:

Alison Hitchen, Events Manager

Tel: 0845 402 2303 Fax: 01772 894986 or Email: alison.hitchen@callnorthwest.org.uk

CallNorthWest Members receive 20% discount from the sponsorship rates! For further details on joining the network visit www.callnorthwest.org.uk

All sponsorship is subject to availability, Terms and Conditions apply